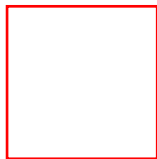




The World Leader In Whole-Home Purification Products

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Using technology as old as the earth itself, Alpine products can purify the air and water in your home, naturally. Alpine doesn't treat people, we treat the places people live.



[Alpine's
Founder
Speaks
Out](#)

FOR IMMEDIATE RELEASE

January 19, 2000

ALPINE INDUSTRIES RESPONDS TO JANUARY

18 FTC Action

*New Policies and Corrective Steps Were Already
in Place; Company Remains Focused on its Core
Business of Removing Smoke, Odor from Indoor
Air*



*California Living Water
Dealers*

Explanation of the terms of the Injunction

(Allowable and Unallowable claims)

Response To Events In Wisconsin

**For additional information about Alpine's
Product line, contact Alpine Industries at
Alpine@PlanetC.com**

*Due to the volume of e-mail received, only
Dealership and product inquiries can be
answered.*

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