

Business Concept

The **Internet** is experiencing staggering growth, **doubling in size every 70 - 100 days**. A new Order Consolidating Site (OCS) was designed for on line shopping and business support for the people who promote this web site.

Independent Business Owners Association International (IBOAI) developed a consortium of businesses such as Microsoft, IBM, Fry Multi-Media, and other major companies to create an Internet phenomenon that utilizes a proven business model. This Order Consolidation Site (OCS) collects orders and consolidates delivery for thousands of manufacturers products.

We create **income opportunities** for Independent Business Owners (IBO's) who generate e-commerce volume. If you have an interest in owning your own Internet based business, **leveraging your time** or creating **residual income**, this may be the right business for you.



For most people with a job, working 40-60 hours a week is a way of life with little hope of ever changing. Trading your time and energy to a boss or company for 40 years is the only way most people know how to make a living. That is what we call the **Plan A approach** to life and business. Consider for a moment **Plan B**.... this plan could open for you as it has for thousands of others a gateway to....

- ... have more family and leisure time.
- ... own a bigger or nicer home.
- ... drive a new or nicer car.
- ... travel more.
- ... have more income.
- ... create flexibility for future generations.
- ... give to your favorite church or charity.
- ... own your own business.



The **e-commerce Plan B** approach to business revolves around living a lifestyle with the emphasis on **having more time**. Your own business can give you choices. As a business owner on a winning team, you can learn to create a Plan B Web based business that generates passive income by **organizing Internet Shopping!**

Every day you, and everyone you know, buy gas, make phone calls, eat, dress, pay bills entertain yourself, maintain your home, self, pets, yard, car, etc... You are already doing a large part of what it takes to make money in this business. Most likely you are making these purchases from a grocery store, discount house, convenience store, department store, catalog, or on the Internet.

By becoming an **Independent Business Owner (IBO)** you have access to nearly all of these same products or services on-line. You profit by purchasing from your own Internet business what you would normally buy elsewhere and promote that idea to other potential internet shoppers.

Some of the products that are available... Sporting Goods, Flowers, Gardening, Software, Computer Hardware, Tools, Toys, Childcare Products, Apparel, Music, Hardware, Jewelry, Home Improvement, Office Supply, Fashion, Collectible Toys and Gifts,





Specialty Foods, Bicycles, Luxury Products, Designer Eyewear, Greeting Cards, Art, Entertainment... and more!

By consolidating and organizing the buying power of others, the middlemen are eliminated and special pricing is made available to you. In addition to special pricing (15 - 35%), **bonuses are paid to IBOs** based on volume. By **shifting purchases** from where you used to shop to your own Internet Based Business (IBB) you create points.

You and others buy products
Products = Points
Points = Income

You learn to shop on line and create points. You teach this shopping method to other people. Their points are added to your points to create bonus volume. Your Income will be based on the total volume you direct to the web site.

More people you tell leads to more traffic...
More traffic leads to more purchases...
More purchases lead to more points...
More points leads to more income!

The IBOAI makes available thousands of products from hundreds of manufacturers. Some of them are: IBM, Hickory Farms, Ocean Essentials, Bass Pro, Landscape USA, Catalog City, Diamond Toys, Fuller brush, Tire Place, The Silver Mine, Bite Golfwear, Wizzard Software, Johnson Emu Seafood, Krazy Crabcakes, Keepsakes and Memories, A Matter of Time, Diamond Jeweler, Franklin/Covey, Bayberry Gifts, United Floral, Bicycle Central, Leathergoods Depot, E-Knives and Collectibles, Nice Shades, Collectable Toyz, Collectable Dolls, Drug Free Home, Outlet Tool Supply, Pro Team, WebClothes, Omaha Steaks, The Games Store, Mabell Phones, The Software Store, The Home Shop, Chocoholic, Toys and Gifts, Paul Fredrick Menstyle, Body Relief, GetBulbs, Southern Appeal, Sports Supply, I Go Golf, Triple-A Premium Steaks, Lens Express, Front Door Foods, Office Max, Activa Travel, and lots more to come!

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The **Internet Based Business** (IBB) gives you the opportunity to **leverage your time** and money, and gives you the opportunity to take control of your future! Think of the possibilities if you could meet your personal and financial goals!

Most Plan A **jobs require more time** and more commitment with more success. With this business, as it grows, **the time invested begins to show results**. It can begin to generate ongoing income. (Income from your efforts combined with the efforts of others.) Invest small portions of time now, and potentially **get better rewards than** your Plan A. How we invest our time will determine how many choices we have.

Learning to build an organization of IBO's is not easy, but the WIN upline leadership stands ready to assist you when needed.

WIN (World Information Network) is a training association for IBO's. WIN's training system educates business owners around the world. WIN is [an association of IBO's](#) who have years of experience, developed thousands of IBOs. WIN has developed an education system all across North America for the launch and future growth of the **IBOAI Business Model**. This training system involves education on **personal**, local, regional, state, national levels.

A key for your success will be the **relationships** you develop with your business support team. WIN welcomes you to this team and all its resources. **Your support team** will assist you in gathering knowledge and understanding that will help you evaluate your future in this business. Please use the [WINIBO.com](#) web site as an entrance to your future.

Three suggestions for gathering more information.

- 1. Have a group meeting:** Invite some friends over to your home and have a successful IBO explain this Internet Based Business (IBB) in detail. Identifying other IBOs is one of the first steps.
- 2. Attend a local seminar:** Meet other successful IBOs in your area. For location information, check with the person who gave you this information.
- 3. Review some informational material:** Listen to the top IBOs on audio cassette explain this business, and what it takes to build a fast growing organization. Read background literature.

The Internet and businesses on the Web are going to revolutionize our world. Are you going to capitalize on this huge revolution? If you are, it's time to build your own Internet business!